



Marketing and Media Tips!

Here are some tips for you when you start getting reports from us on your contributions

- We will send you quarterly reports on your giving and we encourage you to share those numbers with your networks and in employer communications:
 - Facebook
 - Instagram
 - Twitter
 - LinkedIn
 - Internal newsletters
 - External newsletters
 - Print publications
- Our logos are in the employer toolkit on our website www.honeybux.org/employertoolkit to be used with any of your images or posts.
- We suggest saying something like:
 - We just had our quarterly harvest with Honeybux and our team gave \$___ to local non-profits!
 - Please tag us in your posts and we will share! Our social media handles are @honeybuxgives on all platforms
- We will also send you an annual wrap-up report and tax receipt at the end of the year. This is a great time to send a press release to local media with your contributions.
- If you need support with quotes, images, or logos, please email us at marketing@honeybux.org